

# Master Program in Tourism Management

**Courses of 2013 and beyond**

Students are required to complete at least 39 credits  
 Major Requirements 15 credits  
 Electives 18 credits  
 Thesis 6 credits

		First Year	Credit	Second Year	Cred
<b>Major Requirements</b>		Statistical analysis	3	Seminar in Tourism Management (II)	3
		Seminar in Tourism Management(I)	3	Thesis Writing	0
		Research Methods	3		
			Credit		Cred
<b>Electives</b>	<b>Tourism Management</b>	Tourist Behavior Analysis	3	Tourism Financial Management	3
		Issues in Tourism Management	3	Theme park operation and management	3
		Tourism Planning	3	Internet Marketing	3
		Issues in Tourism Marketing Management	3	Issues in Resorts and B & Bs Operation and Management	3
		Tourism Management Information Systems	3	Tourism E-commerce	3
		Qualitative Research	3	Quantitative research	3
		Organizational Behavior Analysis	3	Event Marketing Management	3
		Environmental Interpretation Theory	3	Tourism development policies and regulations	3
		Recreation Area Operation and management	3	Management Decision Sciences	3
	<b>Tourism Industry Analysis</b>	Economic Analysis of tourism industry	3	Tourism Resource Management	3
		Tourism Demand Analysis and Forecast	3	Recreation Environmental Management	3
	<b>Tourism Management Symposium</b>	Special Topics in Eco-tourism	3	Tourism Case Study	3
		Special Topics in Agricultural tourism	3	Special Topics in Human Resource Management	3
		Special Topics in Sports Management	3	Tourism Crisis Management	3
		Special Topics in Strategic Management	3	Special Topics in Cultural Tourism	3
			3	Special Topics in Food Tourism	